



AMAZON BOOK RESELLING BLUEPRINT

OMER MUHIT





Hey I'm **Omer Muhit** (also known as **bookupcycle**), and I help **Amazon book resellers** who are not getting enough sales, have trouble to automate their process to easily scale their businesses.


This **Amazon Book Reselling Blueprint** can turn your Amazon reselling interest into a profitable business with a minimal initial investment. This step-by-step guide equips you with the knowledge and strategies to source, list, sell effectively, all while scaling your business for long-term success. Start your Amazon journey today with our expert insights and actionable tips.

The end result:

You'll start making money by selling books on Amazon.

GENERAL INFORMATION ABOUT AMAZON	5
WHAT IS REQUIRED TO OPEN AN AMAZON SELLER ACCOUNT?	6
HOW TO OPEN AN AMAZON SELLER ACCOUNT?	7
WHAT ARE THE EXISTING BUSINESS MODELS ON AMAZON?	14
WHAT ARE THE DIFFERENCES BETWEEN FBA AND FBM?	16
WHY SHOULD I START WITH BOOKS ON AMAZON?	18
WHAT ARE THE DIFFERENCES BETWEEN CHERRY PICKING AND BULK?	19
HOW/WHERE CAN I SOURCE BOOKS?	20
WHAT EQUIPMENTS/SUPPLIES I SHOULD BUY?	22
WHAT CRITERIA SHOULD I CONSIDER WHEN PURCHASING BOOKS?	23
THE STEP-BY-STEP STARTING PROCESS	25
CONTACT US	31





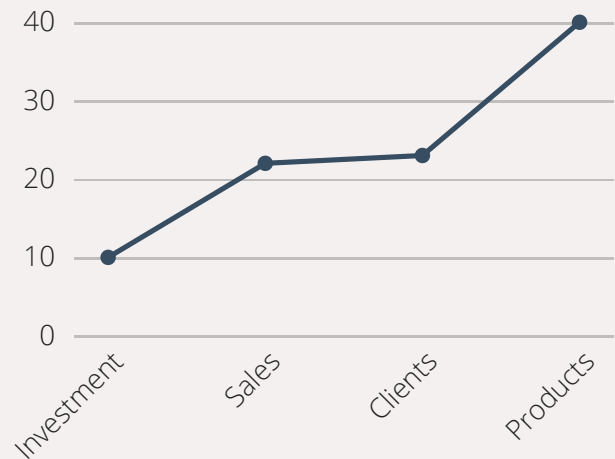
AS ENTREPRENEURS WHO HAVE BEEN ACTIVELY INVOLVED IN THE FIELD OF E-COMMERCE SINCE 2014, WE INITIATED OUR JOURNEY IN 2015 BY SELLING TEXTBOOKS. IN 2020, WE PROCEEDED TO EXPAND OUR OPERATIONS BY EMBRACING THE BULK MODEL FOR BOOK SALES.

THANKS TO OUR BELIEF IN INNOVATION AND TECHNOLOGY, AS WELL AS OUR BACKGROUND IN COMPUTER ENGINEERING, WE HAVE DEVELOPED OUR OWN SOFTWARE AND HARDWARE SOLUTIONS, WHICH HAS ENABLED US TO BECOME ONE OF THE LARGEST BOOK RETAILERS IN THE UNITED STATES IN TERMS OF PROCESSING VOLUME.

IN OUR WAREHOUSES LOCATED IN THE CITIES OF SAINT LOUIS AND PHOENIX, WE HAVE A TOTAL STORAGE SPACE OF 25,000 SQUARE FEET, AND WE HAVE REACHED A MONTHLY PROCESSING VOLUME OF 600 TONS OF BOOKS.

[Book A Demo](#)

WITH OUR EXTENSIVE EXPERIENCE AND KNOWLEDGE IN SELLING ON E-COMMERCE PLATFORMS, INCLUDING AMAZON AND EBAY, WE HAVE DECIDED TO CREATE THIS EBOOK ON SELLING BOOKS ON AMAZON.



OUR GOAL IS TO CONTRIBUTE TO YOUR SUCCESS IN THIS ENDEAVOR BY PROVIDING YOU WITH ALL THE NECESSARY INFORMATION AND STRATEGIES, THEREBY HELPING YOU AVOID COSTLY MISTAKES THAT WE OURSELVES HAVE MADE.



OPERATING UNDER THE PRINCIPLE OF KNOWLEDGE GROWS AS IT IS SHARED, WE HAVE BEEN BY THE SIDE OF INDIVIDUALS INVOLVED IN THE BOOK BUSINESS ACROSS VARIOUS LOCATIONS IN THE UNITED STATES THROUGHOUT THIS PROCESS.

[Book A Demo](#)



FOUNDED BY JEFF BEZOS IN 1994 IN WASHINGTON, USA, AMAZON INITIALLY EMERGED AS AN ONLINE MARKETPLACE FOR BOOK SALES. OVER TIME, IT EXPANDED ITS OFFERINGS TO INCLUDE ELECTRONIC DEVICES, VIDEO GAMES, CLOTHING, FURNITURE, AND VARIOUS OTHER PRODUCTS. IN 2015, IT ACHIEVED THE DISTINCTION OF BEING THE MOST VALUABLE RETAIL COMPANY IN THE UNITED STATES.



DUE TO ITS EXTENSIVE AND FAST SHIPPING NETWORK ADVANTAGE, AS WELL AS BEING THE MOST PREFERRED E-COMMERCE SITE BY CONSUMERS IN THE UNITED STATES, IT HAS ALSO DEMONSTRATED ITS STATUS AS THE MOST PREFERRED PLATFORM FOR INDIVIDUALS AND COMMERCIAL BUSINESSES ENGAGED IN PRODUCT SALES.

[Book A Demo](#)



TO OPEN A SELLER ACCOUNT ON AMAZON, YOU NEED TO HAVE THE FOLLOWING FOUR COMPONENTS READY:

1

Address ve Phone

A physical address and a telephone number in the United States where you can be reached.

2

SSN / EIN

Your personal 'SSN' (Social Security Number) or the 'EIN' (Employer Identification Number) of your registered company.

3

Bank Account

Bank account to enable the deposit of funds received from Amazon.

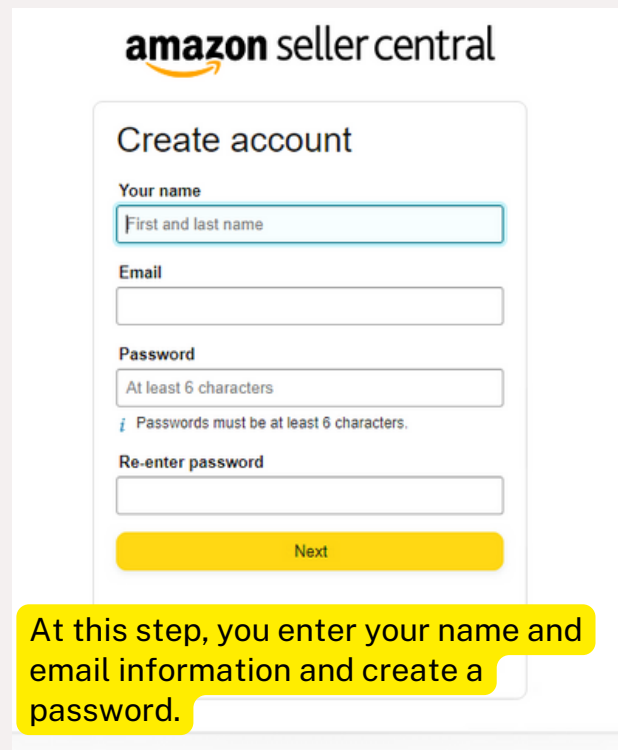
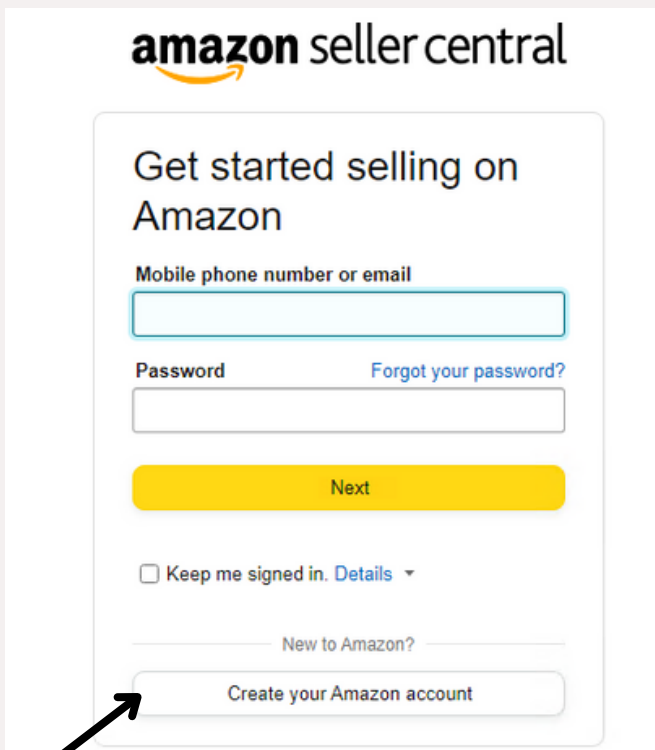
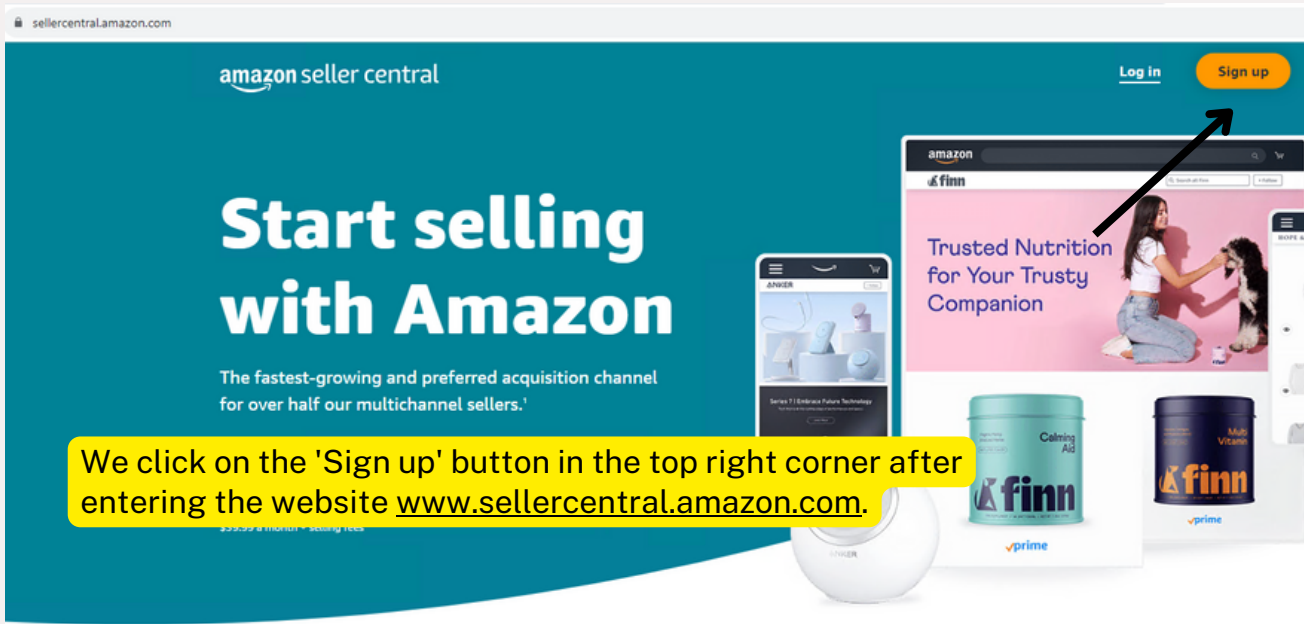
4

Debit/Credit Card

A debit or credit card for your payment transactions.

[Book A Demo](#)

IN THIS SECTION, I WILL WALK YOU THROUGH THE STEP-BY-STEP PROCESS OF OPENING AN AMAZON ACCOUNT.



On this page, you log in with the account we previously created for shopping on Amazon. If you haven't created an Amazon account before, you click on the 'Create your Amazon account' button below.

Book A Demo

amazon seller central Settings

Welcome! Here's what to expect

- 1 Provide your Information and Documents**
We need to collect relevant personal and business information to comply with identification and verification measures. We may require additional information or documents later.
- 2 We'll verify your submission**
You may be asked to meet with an Amazon Associate to verify your submission. This helps keep Amazon a trusted shopping destination.
- 3 Get verified and start selling!**
After we receive all of the required information, it will be verified as soon as possible.

What you'll need:

- ✓ Valid government issued ID or passport ⓘ
- ✓ Recent bank account or credit card statement ⓘ
- ✓ Chargeable credit card ⓘ
- ✓ Mobile phone

On this page, you click on the 'Begin' button.

[Begin](#)

Business information

Business location ⓘ

United States ▼

If you don't have a business, enter your country of residence.

Business type

None, I am an individual ^

Select an entity type

- State-owned business
- Publicly-listed business
- Privately-owned business
- Charity
- None, I am an individual

I confirm my business location and type are correct, and I understand that this information cannot be changed later.

By clicking on 'Agree and continue', you agree to the Amazon Services Business Solutions Agreement and Amazon's Privacy Notice.
If you use the selling services offered in Amazon's stores other than in Canada, United States, or Mexico, you also agree to the additional terms listed on the International Selling Agreements page with respect to those services.
You agree to the additional terms and conditions of Customer Service by Amazon (CSBA). To help you get started, we automatically enroll you for this service. You will benefit from our established customer service for your self-shipped orders in stores where CSBA is available. We'll inform you of any potential fee in advance via your registered email. You can opt-out of CSBA at any time.

[Agree and continue](#)

In this section, you select 'United States' as the location, and under 'Business Type,' you choose 'None, I am an Individual' if you are opening it as an individual, or 'Privately-owned business' if you are opening it through a company. After checking the box below, you click on the 'Agree and continue' button.

Book A Demo

Primary contact person information ^

First name [Redacted]	Middle name(s) Middle name(s)	Last name [Redacted]
---------------------------------	---	--------------------------------

Enter your complete name, as it appears on the passport or ID

Country of citizenship Turkey	Date of birth [Redacted] [Redacted] [Redacted]
Country of birth Turkey	Identity proof Turkish national ID
Kimlik number [Redacted]	Country of issue Turkey
Residential address United States	Date of expiry [Redacted] [Redacted] [Redacted]
[Redacted]	07086
[Redacted]	Address Line 2
	New Jersey

Phone number for verification

[Redacted]

[+ Add a new mobile number](#)

Next

In this section, after entering your name, you select your 'Country of Citizenship' and 'Country of Birth' sections. Also, add your residential address.

Payment Information

You would need the following information to complete the next section:

Bank Account Information

- ✓ A valid **bank account number** which will be used to easily deposit and withdraw money between your bank account and your Amazon Payments account.
- ✓ Your bank account should be in the name of the **primary contact** or **business name** provided to Amazon.
- ✓ To verify your bank account you will need your **online banking credentials** or provide Amazon with a **bank statement**.

Credit Card Information

- ✓ A valid **credit card number** which will be used to pay your monthly fee

Hit continue button

Back Continue

Add a Bank Account

Bank Account Holder Name ?

Financial Institution Name

Bank of America

Country

United States

9-Digit Routing Number ?

Bank Account Number ?

Re-type Bank Account Number

In this section, you enter your 'Routing number' and 'Account number' information. Then hit "Verify Bank Account" button.

Back Verify Bank Account

Bank account verification pending



Bank account verification pending

The financial institution you selected is not eligible for instant verification. You will be required to upload a bank statement later during registration to complete manual bank account verification. Please click Continue to proceed with the next steps in registration.

Hit continue button

Back

Continue

Payment information

Credit card details

Monthly Subscription Fee

You will be charged a Professional selling subscription fee of 39.99 USD for the first month. You will continue to be charged this fee each month if you have active listings. If you do not have active listings, you will not be charged a subscription fee in that month. If you expand to sell in other stores, you will pay the equivalent of 39.99 USD per month, split proportionately across each country or region in which you have an active listing and charged separately in each local currency. You can downgrade at any time. For more information, see this page.

Card number

Expires on

Card holder's name

Billing address

+ Add a new address

Add your payment method information. I suggest adding a different payment method than you use daily.

Previous

Next

Store and Product Information

Answer a few questions about your business so we can best assist you during onboarding. The answers you provide do not impact your ability to register for a selling account.

Store name Available

Do you have Universal Product Codes (UPCs) for all your products?
 Yes No

Do you have any diversity certifications (e.g. Minority, Women, Veteran, etc.)?
 Yes No

Do you own a brand? Or do you serve as an agent or representative of a brand on Amazon?
 Yes No Some of them

In this section, you select your store name and enter it in the 'Store name' field, ensuring that it shows 'Available' in the top right corner to confirm that the name is not in use. Then, you check the 'No' box for all the options below and click on the 'Next' button.

Identity and Address Verification

Primary contact person information

Name	<input type="text" value=""/>
Date of birth	<input type="text" value=""/>
Country of birth	Turkey
Country of citizenship	Turkey
Identity data	Turkish national ID <input type="text" value=""/> Date of expiry <input type="text" value=""/> Country of issue Turkey
Residential address	<input type="text" value=""/> <input type="text" value=""/> New Jersey US
Kimlik document	<input type="button" value="Upload front side"/> <input type="button" value="Upload back side"/>
Proof of Address	Bank account statement <input type="text" value=""/> <input type="button" value="Upload Document"/>

You review your information and, if you selected 'Driver's License' in the previous section, you upload photos of the front and back of the driver's license. If you selected 'Passport,' you upload a photo of the passport.

In the 'Proof of Address' section, you upload your bank account statement. The address on the account statement must match the business address.

Then hit next.

[Book A Demo](#)

AFTER UPLOADING THE IDENTIFICATION AND BANK DOCUMENT, AMAZON MAY REQUEST A VIDEO CALL FOR IDENTITY VERIFICATION. IF AMAZON REQUESTS A VIDEO CALL, YOU SCHEDULE A SUITABLE DATE FOR THE VIDEO CALL TO COMPLETE THE IDENTITY VERIFICATION PROCESS. IT'S IMPORTANT TO HAVE THE PRESENTED IDENTIFICATION OR PASSPORT WITH US DURING THIS STAGE.

AFTER THE IDENTITY VERIFICATION, AMAZON WILL SEND A LETTER TO YOUR ADDRESS. ONCE YOU ENTER THE CODE FROM THIS LETTER INTO YOUR AMAZON ACCOUNT, YOUR ACCOUNT WILL BECOME ACTIVE.

amazon services
seller central

Tax Information Interview

Who will receive income from Amazon or its subsidiary? ⓘ

Individual/ Sole-Proprietor Business

For U.S. tax purposes, are you a U.S. person? ⓘ

Yes No

Name (as shown on your income tax return) ⓘ

Enter your full name or your company name.

Federal Tax Classification ⓘ

Individual/Sole Proprietor/Single-Member LLC

CONGRATULATIONS, YOU ARE NOW AN AMAZON SELLER!

Book A Demo

THERE ARE FOUR TYPES OF BUSINESS MODELS ON AMAZON:

PRIVATE LABELING

IN THIS BUSINESS MODEL, YOU CAN HAVE THE PRODUCTS YOU CHOOSE TO BE MANUFACTURED UNDER YOUR OWN BRAND AND CREATE BRAND AWARENESS TO MAKE SALES. THIS MODEL HAS A HIGHER LEVEL OF DIFFICULTY COMPARED TO OTHER BUSINESS MODELS BECAUSE YOU NEED TO GENERATE DEMAND FOR YOUR BRAND AND PRODUCTS YOURSELF.

ONLINE ARBITRAGE

IN THIS BUSINESS MODEL, SINCE YOU ARE PURCHASING PRODUCTS THAT ALREADY HAVE EXISTING DEMAND, IT IS EASIER TO SELL COMPARED TO PRIVATE LABELING. THE REQUIRED INVESTMENT IS ALSO LOWER. THEREFORE, THE ENTRY BARRIER AND ROI ARE LOWER. HOWEVER, DUE TO HIGH COMPETITION, SCALABILITY OR POTENTIAL MAY BE LOWER.

WHOLESALE ARBITRAGE

IN THIS BUSINESS MODEL, LIKE ONLINE ARBITRAGE, YOU PURCHASE PRODUCTS THAT ALREADY HAVE EXISTING DEMAND. HOWEVER, INSTEAD OF BUYING ONLINE, YOU ESTABLISH BUSINESS RELATIONSHIPS WITH BRANDS, AUTHORIZED WHOLESALERS, DISTRIBUTORS, ETC., TO MAKE YOUR PURCHASES. THIS MODEL ALSO REQUIRES A MINIMUM PURCHASE QUANTITY, SO IT REQUIRES A HIGHER CAPITAL INVESTMENT AND HAS A HIGHER ENTRY BARRIER COMPARED TO ONLINE ARBITRAGE.

RETAIL ARBITRAGE

THIS MODEL, LIKE ONLINE AND WHOLESALE ARBITRAGE, IS BASED ON PURCHASING PRODUCTS THAT ALREADY HAVE EXISTING DEMAND. IT HAS A MUCH LOWER ENTRY BARRIER AND DIFFICULTY LEVEL WITH A HIGHER ROI. HOWEVER, SCALABILITY IS LOWER COMPARED TO OTHER MODELS, AND IT ALLOWS FOR STARTING WITH A RELATIVELY LOWER INVESTMENT. IT'S OFTEN THE PATH FOLLOWED BY INDIVIDUALS WHO ARE NEW TO SELLING ON AMAZON.



[Book A Demo](#)

Private Labeling

- Difficulty: 9/10
- Initial Capital Required: 8/10
- Scalability: 9/10
- Potential Exit: 9/10
- Return on Investment: 7/10

Online Arbitrage

- Difficulty: 6/10
- Initial Capital Required: 6/10
- Scalability: 3/10
- Potential Exit: 2/10
- Return on Investment: 2/10

Wholesale Arbitrage

- Difficulty: 6/10
- Initial Capital Required: 8/10
- Scalability: 9/10
- Potential Exit: 6/10
- Return on Investment: 5/10

Retail Arbitrage

- Difficulty: 3/10
- Initial Capital Required: 2/10
- Scalability: 4/10
- Potential Exit: 1/10
- Return on Investment: 9/10

RESELLING BOOKS (CHERRY PICKING) FALL INTO THIS CATEGORY. IT IS A SAFE OPTION PREFERRED BY MANY NEW AMAZON SELLERS DUE TO FACTORS SUCH AS THE ABSENCE OF EXPIRATION DATES AS IN FOOD PRODUCTS, THE LACK OF FUNCTIONALITY AS IN ELECTRONIC OR TOY CATEGORIES, AND THE WIDESPREAD AVAILABILITY OF SOURCES.



[Book A Demo](#)

THERE ARE TWO METHODS AVAILABLE FOR THE STORAGE AND FULFILLMENT OF YOUR PRODUCTS ON AMAZON:

1

FBA
Fulfilled by Amazon

Your products are stored in Amazon's warehouses. They will be picked, packed and shipped to the customers by Amazon.

2

FBM
Fulfilled by Merchant

The seller provides the storage of the products. The process of preparing orders and shipment is carried out by the seller.

YOU CAN DECIDE BASED ON THE
ADVANTAGES AND DISADVANTAGES OF
EACH METHOD IN YOUR CURRENT
CIRCUMSTANCES.



[Book A Demo](#)

I RECOMMEND USING THE FBA METHOD FOR THE CHERRY PICKING BUSINESS MODEL AT THE BEGINNER LEVEL, AS STORAGE SPACE MAY BE LIMITED. AS YOUR BUSINESS GROWS AND YOU ACQUIRE STORAGE CAPABILITIES, YOU CAN ALSO DO THE FBM METHOD.

FBA	
ADVANTAGES	DISADVANTAGES
NO BIG SPACE NEEDED	LESS CONTROL ON INVENTORY
HIGHER MARGINS	MUCH MORE METRICS TO MANAGE
LESS RESPONSIBILITY	HIGHER AMAZON FEES
MORE BUY BOX SHARE	MORE TIME NEEDED TO MAKE YOUR INVENTORY READY FOR SALE
FBM	
ADVANTAGES	DISADVANTAGES
MORE CONTROL ON INVENTORY	MORE LABOR, MORE STORAGE NEEDED
SHIPPING LABEL SAVINGS ON MULTIPLE ORDERS	MORE RESPONSIBILITY
LESS AMAZON FEES	LESS BUY BOX SHARE
YOUR INVENTORY INSTANTLY BECOMES ACTIVE ONCE YOU LIST IT	LESS METRICS TO MANAGE

[Book A Demo](#)

BOOK CATEGORY ARE THE EASIEST AND MOST COST-EFFECTIVE AMONG AMAZON BUSINESS MODELS IN TERMS OF ENTRY COST AND TECHNICAL INFRASTRUCTURE REQUIREMENTS.



Low Entry Cost

All you need to sell books on Amazon is an Amazon seller account. You can start selling books from your home, garage, or storage unit today.

Easy to Learn

Since it doesn't involve processes like advertising, design, or product creation, you can quickly become knowledgeable about all the processes involved.

Many Sources

Due to the prevalence of the book buying and donating culture in the United States, there is an opportunity to easily and affordably purchase a large number of books.

Better Cash Flow

The speed of sales and the fact that you are acquiring books with high demand in the cherrypicking method allow for a better cash flow cycle to be established.

DUE TO THE ADVANTAGES MENTIONED ABOVE, THE BOOK RESELLING BUSINESS MODEL IS ONE OF THE MOST SUITABLE AND PREFERRED FIELDS FOR ENTREPRENEURS WHO WANT TO START A FAST, EASY, AND LOW-COST BUSINESS IN THE UNITED STATES.

[Book A Demo](#)

CHERRY PICKING

IN THIS BUSINESS MODEL, YOU PURCHASE INDIVIDUAL BOOKS FROM PLACES LIKE THRIFT STORES, BOOK FAIRS, LIBRARIES, ETC., BY CAREFULLY SELECTING THEM ACCORDING TO CERTAIN RULES. IT IS THE MOST SUITABLE BUSINESS MODEL FOR BEGINNERS, AND THE ENTRY COST IS VERY LOW. WE WILL EXAMINE THE NECESSARY EQUIPMENT FOR THE START IN DETAIL IN THE FOLLOWING SECTIONS.

BULK MODEL

UNLIKE THE CHERRY PICKING MODEL, THIS MODEL REQUIRES MORE CAPITAL SINCE THERE IS A MINIMUM ORDER REQUIREMENT FOR PARTIAL OR FULL TRUCKLOADS. STARTING WITH THIS MODEL NECESSITATES A CERTAIN LEVEL OF EXPERIENCE IN BOOK RESELLING, THE AVAILABILITY OF A STORAGE UNIT OR WAREHOUSE, AND A LARGER LABOR FORCE. HOWEVER, IT IS MORE SCALABLE THAN THE CHERRY PICKING MODEL.

ADDITIONAL REQUIREMENTS:
DUMPER OR TILTR
STORAGE UNIT OR WAREHOUSE
PALLETJACK OR FORKLIFT



THE WAYS OF BUYING BOOKS VARIES DEPENDING ON YOUR BUSINESS MODEL. IN THE CHERRY-PICKING MODEL, SOME OF THE MOST COMMON PLACES TO BUY BOOKS ARE AS FOLLOWS:



Thrift Store

These are the most common places for buying books. There are a large number of thrift stores or second-hand retail stores in the US. Some of the most widespread ones are organizations such as Goodwill, Salvation Army, Savers, Saint Vincent de Paul, Half Price Books, which operate throughout the United States. In addition to these, there are also many locally-operated thrift stores.

Book Fairs

Book fairs are organized periodically in various states across America. These fairs are open on specific dates and feature a substantial inventory of books for sale. You can stay updated on book fairs in your city or neighboring areas by visiting the website www.booksalefinder.com.

Library Sales

In the United States, both government and private libraries periodically offer some of the books from their inventories for sale at very low prices. You can find out the dates of library sales by visiting www.booksalefinder.com or by directly contacting the libraries in your city. This way, you can purchase books at affordable prices.

[Book A Demo](#)

IN THE BULK MODEL, YOU CAN PURCHASE BOOKS BY DIRECTLY CONTACTING COMPANIES THAT SELL BOOKS. YOU CAN GET IN TOUCH WITH THE COMPANIES/ORGANIZATIONS LISTED BELOW THROUGH PHONE OR EMAIL. LET THEM KNOW THAT YOU'RE AN ONLINE BOOK RESELLER INVOLVED IN BULK BOOK PURCHASES AND EXPRESS YOUR INTEREST IN BECOMING ONE OF THEIR BUYERS. IF AN AGREEMENT IS REACHED WITH THE COMPANY, YOU CAN SHARE THE REQUIRED INFORMATION AND DISCUSS PRICES AND SHIPPING ARRANGEMENTS TO FINALIZE THE PURCHASE. HERE ARE SOME COMMON SOURCES FOR BUYING BOOKS IN BULK:

You can make purchases by contacting the warehouse manager, sales manager, or salvage manager of thrift stores such as Goodwill, Salvation Army, Savers, Saint Vincent de Paul, and some other local chains. Local chains are easier to build relationship with.

You can find out if companies offering paper recycling services also conduct bulk book sales. Most of these firms collect books for recycling and later sell them in bulk. (www.recycle.net)

Thrift Store

Recycle/Donation Centers

In bulk book purchases, loads are categorized into three based on the quality of the books

Raw : Donated, unprocessed books (average price per pound \$0.08-\$0.20) + gaylord and pallet cost (P/G)

Shelf Picks: Books sold on local stores and later collected (\$0.06-\$0.14) + gaylord and pallet cost (P/G)

Salvage: Worse condition books, also lower accept rate (\$0.01-\$0.05)+P/G

*Commonly Used Terms :

scanned: scanned by another online retailer

sorted: sorted by category

\$/lb: price per weight, lbs (cent)

unscanned: not scanned by another online retailer

unsorted: not sorted by category

P/G: pallet/gaylord

Book A Demo

HERE IS AN AVERAGE PRICES FOR THE EQUIPMENT AND MATERIALS NEEDED TO START THE BOOK RESELLING BUSINESS. IT MAY VARY BASED ON THE CONDITION (USED OR NEW).

EQUIPMENT/SUPPLIES	PRICE
COMPUTER	\$100-\$750
SCANNER	\$60-\$100
PRINTER	\$130-\$350
LABELS (6 MONTHS)	\$60-\$70
BOXES (6 MONTHS)	\$150-\$200
SOFTWARE SUBSCRIPTION (6 MONTHS)	\$500
TOTAL	\$1,000-\$2,000

AS SEEN IN THE TABLE, YOU CAN START THE BOOK RESELLING BUSINESS TODAY WITH AN AVERAGE INITIAL COST OF \$1,000 TO \$2,000. IN ADDITION TO THIS EXPENDITURE, YOU'LL NEED SOME FUNDS FOR PURCHASING BOOKS. THE AMOUNT YOU ALLOCATE FOR BOOK PURCHASES WILL VARY DEPENDING ON THE QUANTITY YOU INTEND TO BUY. HOWEVER, ON AVERAGE, THE COST PER BOOK FOR THE BOOKS YOU ACQUIRE IN THE LOCATIONS MENTIONED IN THE PREVIOUS SECTION WILL BE BETWEEN **\$2 TO \$3** EACH. KEEPING THIS PRICE IN MIND, YOU CAN CALCULATE YOUR MONTHLY INVENTORY EXPENSES BASED ON THE NUMBER OF BOOKS YOU PLAN TO BUY.

WHEN MAKING CHOICES FOR BOOK PURCHASES, IT'S IMPORTANT TO CONSIDER CERTAIN CRITERIA. AT THIS STAGE, LET'S START BY DISCUSSING SOME OF THE FUNDAMENTAL TERMS IN THE BOOK RESELLING BUSINESS:

Sales Rank

Every product sold on Amazon has a sales rank based on its popularity in sales. A low sales rank means that the product sells more often, while a high sales rank means that the product sells less often.

Sold Quantity/eScore

The sales count, one of the data points in the scanning app you'll use, indicates the number of days on which sales occurred within the last 6 months. For example, if a book has a sold quantity of 30 over a period of 6 months, it means it was sold on 30 different days during that time.

Buy Box

When customers want to purchase any book on Amazon, the offer presented to them when they click 'Add to Cart' on the book's listing page is referred to as the BuyBox. Most of the purchases (82%) happen with Buy box. Sellers who meet certain criteria allows them to become the BuyBox offer. The two most important criteria to become the BuyBox offer are having the lowest price and selling the book using the FBA method in most of the cases.

Profit/Payout


The dollar amount that will be deposited into your account after Amazon fees when you get a sale. REVENUE IS NOT THE PROFIT.



Book A Demo

IN THE CHERRY PICKING METHOD, YOU CAN CONSIDER THE FOLLOWING CRITERIA:



		Saxon Math Course 3 (2007 ... 1591418844	
Avg. SR	Sold Qty	List Price	
316K	40+	\$118.60	
Profit (F)	Profit (M)	Cost	
\$17.29	\$19.68	0.00	
MU 10	FU 10	FN 1	MN 1
28.71 (G)	32.86 (A)	★126.93	83.97
28.71 (G)	★34.05 (A)		
28.72 (A)	34.05 (G)		
28.72 (A)	34.06 (G)		
33.98 (A)	34.06 (G)		
34.04 (A)	34.06 (A)		
38.89 (A)	35.07 (A)		
Used Buy Box	New Buy Box	Amazon	
\$34.05	\$126.93	\$126.93	

Average Sales Rank : 0 -1.5 M

Solt Qty: 7-186

Profit : The profit amount you want to achieve per book after deducting the book purchase cost and fixed expenses. It may vary according to your preference. However, you can start with low hanging fruits, expensive books which is great for cash flow.

You can adjust the above-mentioned metrics to get your money faster on the books you plan to purchase. For example, if you want to buy books that sell faster, you can lower the acceptable maximum sales rank range and increase the sold quantity (e.g., 0-500K, 20-186, etc.)

YOU CAN SEE THE SCREEN OF THE BOOKZY MOBILE SCANNING APP IN THE IMAGE, WHICH IS A PART OF THE BOOKZ PRO APPLICATION. DETAILS ABOUT THE APPLICATION'S FEATURES, INFORMATION, AND CRITERIA SETTING STAGES ARE THOROUGHLY EXPLAINED BY BOOKZPRO CUSTOMER SERVICE.

Book A Demo

HERE IS WHAT YOU NEED TO ACQUIRE TO START THE BUSINESS:

HP 2023 14" HD IPS Chromebook, Intel Pentium 4-Core Processor Up to 2.68GHz, 4GB Ram, 64GB SSD, Intel 4K Graphics, Super-Fast 6th Gen WiFi, Dale Silver, Chrome OS (Renewed)

Price: **\$169.99**

Pay \$28.33/month for 6 months (plus S&H, tax) with 0% interest equal monthly payments when you're approved for an Amazon Store Card.

The product is refurbished, fully functional, and in excellent condition. Amazon Renewed Guarantee.

- This pre-owned product has been professionally inspected, tested and certified by qualified vendors.
- This product is in "Excellent condition". The screen and body show no signs of wear from 12 inches away.
- This product will have a battery that exceeds 80% capacity relative to new.
- Accessories may not be original, but will be compatible and fully functional. Product may come in generic box.
- This product is eligible for a replacement or refund within 90 days of receipt if it does not work as expected. See terms here.

Brand	HP
Model Name	HP 14" Chromebook
Screen Size	14 Inches
Color	Dale Silver
Hard Disk Size	64 GB
CPU Model	Pentium

Computer

ZEBRA ZP 450 Label Thermal Bar Code Monochrome Printer ZP450-0501-0006A (Renewed)

Price: **\$207.02**

You Save: \$109.36 (34%)

Brand	ZEBRA
Connectivity Technology	USB
Printing Technology	Thermal
Special Feature	Auto Power On
Color	Monochrome
Recommended Uses For Product	Office
Model Name	ZP 450
Printer Output	Monochrome
Operating System	Windows MacOS
Item Weight	4.6 Pounds

Printer

Book A Demo

Eyoyo Mini 1D Bluetooth Barcode Scanner, 3-in-1 Bluetooth & USB Wired & 2.4G Wireless Barcode Reader Portable Bar Code Scanning Work with Windows, Android, iOS, Tablets or Computers

Visit the Eyoyo Store
4.3 ★★★★★ | 1,594 ratings | 62 answered questions

-26% \$39.99
List Price: ~~\$53.99~~
FREE Returns

Thank you for being an Amazon customer. Get \$50 off: Pay \$0.00 \$39.99 upon approval for Amazon Visa.

Color: Black

Compatible Devices	Laptop, iPad, Tablet, Smartphone, iPhone
Power Source	Battery-Powered, Corded Electric
Brand	Eyoyo
Connectivity Technology	Bluetooth, 2.4G Wireless, USB Cable
Number of Batteries	1 Lithium Ion batteries required. (included)

About this item

- **[Super Mini Pocket 1D Scanner]** - Completely mini pocket size and 35g/1.23oz ultralightweight, making our this Eyoyo barcode scanner to be a better choice for portable use, especially for book store, online store, sales shop, warehouse, etc place.

Delivery: \$39.99, FREE Returns, FREE delivery Tuesday, August 1

Buttons: Add to Cart, Buy Now

Scanner for Mobile App

WoneNice USB Laser Barcode Scanner Wired Handheld Bar Code Scanner Reader Black

Visit the WoneNice Store
4.5 ★★★★★ | 2,730 ratings | 225 answered questions

-48% \$23.99
List Price: ~~\$46.99~~
FREE Returns

Coupon: Apply 5% coupon Shop items > | Terms

Thank you for being an Amazon customer. Get \$50 off: Pay \$0.00 \$23.99 upon approval for Amazon Visa.

Available at a lower price from other sellers that may not offer free Prime shipping.

Compatible Devices	Laptop
Power Source	USB cable
Brand	WoneNice
Connectivity Technology	USB Cable
Item Dimensions LxWxH	3.6 x 2.6 x 6.1 inches

About this item

- Plug and play, This laser handheld barcode scanner has simple installation with any USB port and Ideal for businesses, shops and warehouse operations. Its function is unbeatable and easy to use, design is stylish
- Compatible with Windows, Mac, and Linux; works with Word, Excel, Novell, and all common software
- Scanning Speed: 200 scans per second. Scanning angle: Inclination angle 55°, Elevation angle 65°. Operational Light Source: Visible Laser 650-670nm.

Delivery: \$23.99, FREE Returns, FREE delivery Tuesday, August 1

Buttons: Add to Cart, Buy Now

Scanner for Listing

Amazon FBA Direct Thermal Shipping Labels 2 5/8" (2.625") X 1" - 2000 Per Roll - Compatible with Neatocan and Zebra Printers (1 Pack)

Visit the Kenco Store
4.7 ★★★★★ | 617 ratings | 26 answered questions

Price: **\$14.99** (\$0.01 / Count)
FREE Returns

Thank you for being an Amazon customer. Get \$50 off: Pay \$0.00 \$14.99 upon approval for Amazon Visa.

1 PACK	2 PACK (4000 Labels)
\$14.99 (\$0.01 / Count) 5% off with Subscribe & Save	\$24.99 (\$12.50 / Count)
3 Pack (6000 Labels)	12 PACK FAS
\$35.99 (\$12.00 / Count)	\$134.99 (\$11.25 / Count)
12 Pack (24000 Labels)	
\$64.99 (\$5.40 / Count) 5% off with Subscribe & Save	

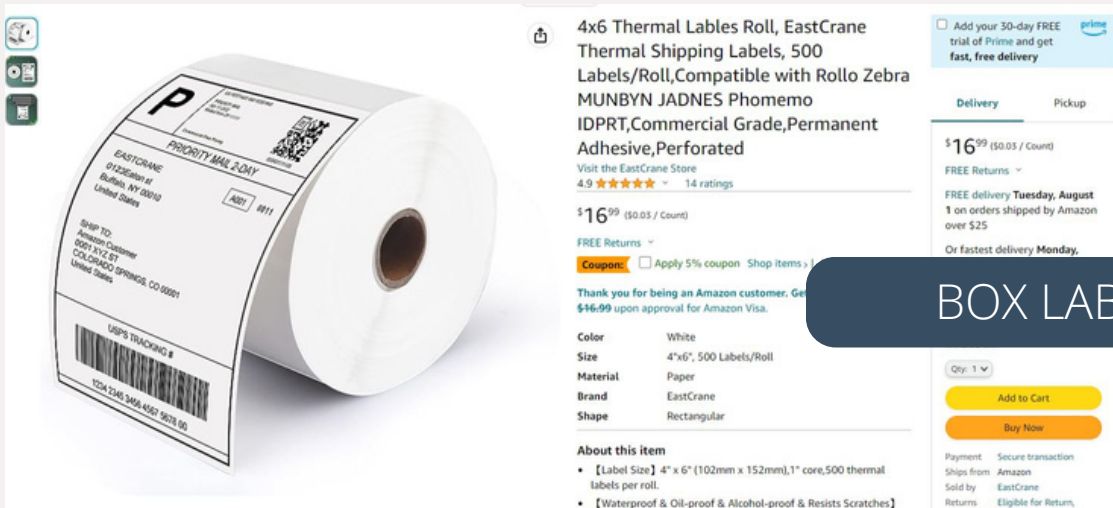
Color: White
Size: 1 PACK
Brand: Kenco
Shape: Rectangular
Number of Labels: 2000

Delivery: One-time purchase: \$14.99 (\$0.01 / Count), FREE Returns, FREE delivery Tuesday, August 1

Buttons: Add to Cart, Buy Now

FBA Labels

Book A Demo



4x6 Thermal Labels Roll, EastCrane Thermal Shipping Labels, 500 Labels/Roll, Compatible with Rollo Zebra MUNBYN JADNES Phomemo IDPRT, Commercial Grade, Permanent Adhesive, Perforated

Visit the EastCrane Store
4.9 ★★★★★ 14 ratings

\$16.99 (\$0.03 / Count)
FREE Returns

Color White
Size 4"x6", 500 Labels/Roll
Material Paper
Brand EastCrane
Shape Rectangular

About this item

- [Label Size] 4" x 6" (102mm x 152mm), 1" core, 500 thermal labels per roll.
- [Waterproof & Oil-proof & Alcohol-proof & Resists Scratches]

BOX LABEL



Amazon Basics Packing Tape, Designed for Moving, Storage and Packing, Shipping and Mailing, 2.83-Inch Wide x 54.6 Yards, Crystal Clear, 6-Pack

Visit the Amazon Basics Store
4.4 ★★★★★ 6,194 ratings | 15 answered questions

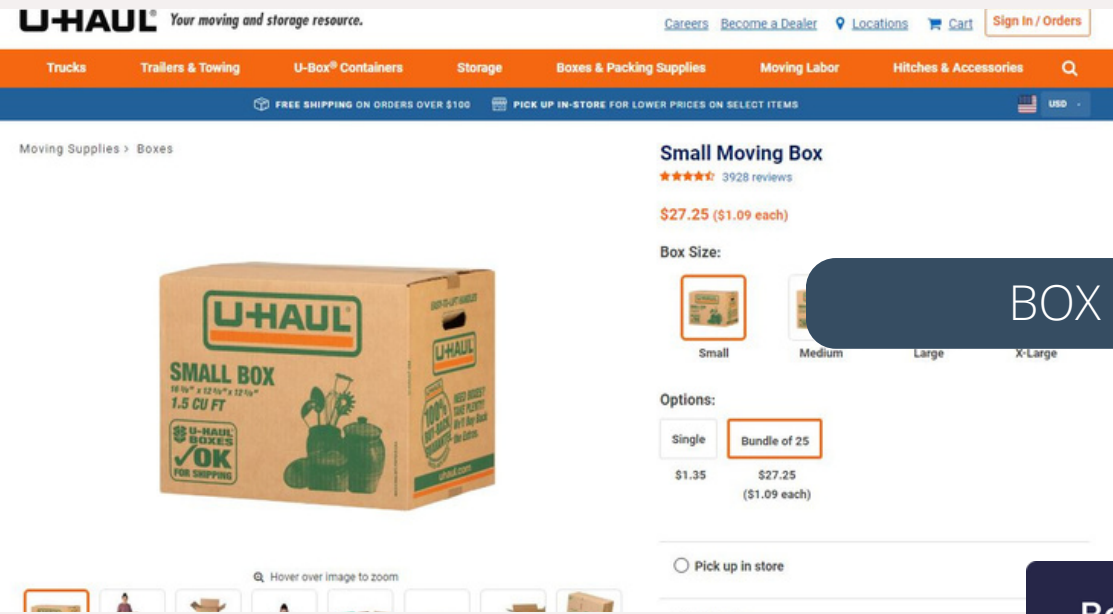
Typical price: \$16.88 Details
Price: **\$14.64** (\$0.01 / Foot)
FREE Returns
You Save: \$2.24 (13%)

2.83"W x 54.6 Yards \$4.6 Yards
\$14.64 (\$0.01 / Foot) \$20.91 (\$3.49 / Count)

109 Yards \$14.64 (\$0.01 / Foot)

Style: 6-Pack
Brand Amazon Basics
Color 6-pack
Material Biaxially Oriented Polypropylene, Acrylic

PACKING TAPE



U-HAUL Your moving and storage resource.

Trucks Trailers & Towing U-Box® Containers Storage Boxes & Packing Supplies Moving Labor Hitches & Accessories

FREE SHIPPING ON ORDERS OVER \$100 PICK UP IN-STORE FOR LOWER PRICES ON SELECT ITEMS

Moving Supplies > Boxes

Small Moving Box
★★★★★ 3928 reviews
\$27.25 (\$1.09 each)

Box Size:
Small Medium Large X-Large

Options:
Single Bundle of 25
\$1.35 \$27.25 (\$1.09 each)

BOX

Book A Demo

ONCE YOU'VE PURCHASED THE PRODUCTS SHOWN ABOVE, THE ONLY THING YOU NEED TO DO IS FAMILIARIZE YOURSELF WITH THE **BOOKZPRO** APPLICATION, WHERE YOU WILL PERFORM ALL YOUR TASKS SUCH AS BOOK SCANNING, LISTING, SENDING TO AMAZON, AND REPRICING.

DURING THIS STAGE, THE CUSTOMER SERVICE WILL PROVIDE YOU WITH DETAILED INFORMATION ON HOW TO START USING THE BOOKZ PRO APPLICATION, WHICH OFFERS AN ALL-IN-ONE SOFTWARE SERVICE FOR AMAZON BOOK SELLERS.



All in One Software for Book Sellers

Scout Better – List Faster – Reprice Smarter

Book A Demo

Over 30% Business Growth
Achieved by Our Clients



www.bookzpro.com

As Bookz Pro, we are here to assist you with any questions you may have about using the application or selling books on Amazon in general. We provide valuable information through live webinars and our YouTube channels, so you can stay informed and make the most out of this business model.



STARTING WITH THE FASTEST AND EASIEST INCOME-GENERATING BOOK RESELLING BUSINESS MODEL IN THE AMAZON WORLD, YOU NOW HAVE EVERYTHING YOU NEED. YOU CAN START BUYING BOOKS AND GENERATE SUBSTANTIAL INCOME WITHIN A FEW MONTHS.

IN AN AVERAGE-SIZED BOOK RESELLING BUSINESS, YOU CAN EARN A MONTHLY INCOME RANGING FROM \$6,000 TO \$7,000. BY SCALING UP YOUR BUSINESS, YOU CAN INCREASE THIS EARNINGS TO THE \$10,000 TO \$15,000 RANGE EVEN MORE.



[Book A Demo](#)

ALL YOU NEED TO DO IS MAKE
THE DECISION TO START TODAY.

FOR ALL YOUR QUESTIONS ABOUT
THE PROCESS

Book A Demo

A SHORT VIDEO FOR YOU





[CONTACT US](#)

[OMER MUHIT](#)



[@bookupcycle](#)

[@bookzpro](#)



info@bookzpro.com



www.bookzpro.com

[Book A Demo](#)